

DAY TRUE



DESIGN PROCESS

# The Benefits of Virtual Reality

## Elevating Home Design: The Power of Virtual Reality

When planning and designing a kitchen or bathroom, embracing technology and the power of virtual reality can make a huge difference to your renovation journey. Here are reasons why we use the tool to help you to visualise your space before committing to the final design.

### Immersive Design

Virtual reality transcends some of the limitations of traditional design methods – we understand that not everyone can visualise from 2D drawings. 4D virtual reality immerses you into a virtual space, allowing you to walk around the room, understand the volume and the journey, which allows you to understand the sight lines and focal points.

In kitchens you can open cabinets, drawers and turn on taps. In bathrooms you can walk into your shower, turn on taps and open your vanity.

### Spatial Planning

Virtual reality allows you to understand the design in more detail, ensuring that every aspect is optimised in terms of space, finishes and functionality. We find that it helps to reassure and aid the decision making process as by wearing a head-set, you are able to step into the room and see how it feels.





**Did you know:** 4D designs can be viewed on your smartphone in your own space, allowing you to take your design home with you.

If you would like to test it out, please visit our 4D theatre in Wimbledon Village.

### Time Management

Virtual reality can speed up the design process as it makes you understand the space quicker, allowing you to make informed decisions. It can help to prevent costly mistakes on site and solve potential challenges of the space.

### Exploring Materials and Styles

Choosing the right materials and colours for a space is an important decision, especially when you want to create a space that is timeless and will last for years to come. Virtual reality can provide you with various options and combinations to ensure that you are happy with the decisions that you make and that the final design aligns with your vision.

### Budget Management

Sometimes 'delivering the dream' is not always budget friendly. Virtual reality helps with budget management as it can illustrate

how design choices can impact both aesthetics and costs. It helps to balance your vision with financial considerations, allowing you to decide and prioritise your 'wants' and 'needs' and make informed decisions.

Virtual reality is a tool which empowers you, allowing you to visualise your kitchen or bathroom prior to commitment, and install with confidence.

Virtual Reality 4D Design Vs Final Bathroom Installed - [Chelsea Loft Project Portfolio](#)

